

**Your Support Makes Our Impact Possible.**

**JOIN US.**

**SPONSORSHIP OPPORTUNITIES**



# FAST FACTS

NEWBRIDGE  
ANNUALLY  
SERVES:

10,000

MADISON AREA OLDER ADULTS

1,200

CASE MANAGEMENT CLIENTS

40,000

MEALS

WITH HELP  
FROM

700

VOLUNTEERS



## CLIENT QUOTE

*“My name is Mary.  
I have mental illness.*

*Life is hard and I just hold on tight.  
This is how the inside of me feels but  
on the outside I look like a competent,  
intelligent human being who can  
shoulder responsibility and be productive.  
Through my NewBridge case manager  
I have learned how to live,  
how to connect, how to let go,  
and how to say thank you for  
the help that I deserve. YES, DESERVE.  
I have accepted the help I need and  
my life is full of hope.”*

# SPECIAL EVENTS

## SUMMER CONCERT SERIES

This long-standing community event is held at the Warner Park Shelter on Monday evenings in June and July. Our concerts are easily accessible for older adults, others with mobility issues, and families. They provide an opportunity to enjoy free, high quality music. Over 2,500 people attend each year.



## BLACK TIE BINGO

Dress your best and get ready to yell BINGO at NewBridge Madison's signature fundraiser. The event features dinner, local celebrities, bingo games with cash prizes, and NewBridge success stories. The evening is guaranteed to get a shout-out for fun!



# NEWBRIDGE PROGRAMS

**CASE MANAGEMENT** - Provides older adults the support, resources, and community services they need to safely remain in their own homes.

**Food Bridge** - Offers food pantry delivery for low-income older adults who are food insecure.

**Home Chore** - Matches low-income older adults who need assistance with household chores with individual volunteers or volunteer groups.

**Medical Equipment Loan Closet** - Provides health equipment items to check out. Equipment available may include wheelchairs, walkers, canes, and more.

**Mental Health Resources** - Supports older adults with mental health needs and help access community resources.

**NewBridge University** - Social, educational, exercise classes, and support groups to increase socialization and healthy aging opportunities with some programs designed specifically for Black and Hispanic older adults. Hispanic activities offered in Spanish only.

**Nutrition Dining Sites** - Serves nutritious weekday meals and provides socialization for older adults at community locations and restaurants.

**Representative Payee & Guardianship** - Connects vulnerable older adults with trained volunteers who serve as representative payees or guardians. The volunteers may make health care decisions, or manage social security benefits and more.

# SPONSORSHIP OPPORTUNITIES



	SUMMER CONCERT SERIES			BLACK TIE BINGO				PROGRAMS				
	Gold \$15,000	Silver \$5,000	Bronze \$1,000	Platinum \$25,000	Gold \$15,000	Silver \$5,000	Bronze \$1,000	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$5,000	Bronze \$1,000
# of Opportunities Available	1	2	5	1	2	5	10	3	4	7	7	10
<b>PROGRAM &amp; EVENT RECOGNITION</b>												
Social Media Promotion	●	●	●	●	●	●	●	●	●	●	●	●
Logo on Website with Link	3 mo	1 mo		6 mo	3 mo	1 mo		12 mo	6 mo	3 mo	1 mo	
Print & E-Newsletter	●	●		●	●	●		●	●	●	●	
<b>EVENT RECOGNITION</b>												
Complimentary Black Tie Tickets				16	8	4	2					
Full Page Ad in Program	●			●								
Half Page Ad in Program		●			●							
Event Flyer	●	●	●	●	●	●						
Logo on Event Banner	●			●								
Recognition During Event	●	●	●	●	●	●	●					

# NEWBRIDGE

Your Connection to Successful Aging

Your Support Makes Our Impact Possible.

**THANK YOU.**

## SPONSORSHIP COMMITMENT FORM

### EVENT SPONSORSHIPS

#### SUMMER CONCERT SERIES

GOLD Sponsor \$15,000

SILVER Sponsor \$5,000

BRONZE Sponsor \$1,000

#### BLACK TIE BINGO

PLATINUM Sponsor \$25,000

GOLD Sponsor \$15,000

SILVER Sponsor \$5,000

BRONZE Sponsor \$1,000

### PROGRAM SPONSORSHIPS

#### SPONSORSHIP LEVELS

DIAMOND Sponsor \$50,000

PLATINUM Sponsor \$25,000

GOLD Sponsor \$15,000

SILVER Sponsor \$5,000

BRONZE Sponsor \$1,000

#### PROGRAM

Case Management

Food Bridge

Home Chore

Medical Equipment Loan Closet

Mental Health Resources

NewBridge University

Nutrition Sites

Representative Payee & Guardianship

Where the Need is Greatest

*For each selected level,  
choose a desired program to sponsor.*

CONTACT PERSON \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**QUESTIONS?** Contact Jim Krueger, Executive Director at [jimk@newbridgemadison.org](mailto:jimk@newbridgemadison.org) | (608) 512-0000 Ext. 3005

**DONATE SECURELY ONLINE AT [www.newbridgemadison.org](http://www.newbridgemadison.org)**

Or complete this form and return with payment to: NewBridge 1625 Northport Drive #125 Madison, WI 53704

**MAKE CHECKS PAYABLE TO NEWBRIDGE MADISON**

**THANK YOU FOR YOUR SUPPORT!**